

We're Watching



Students See Everything.

When they see adults using tobacco at school, they think tobacco is OK.

Tobacco-Free policies don't work if they aren't enforced with everyone.



State of North Carolina Department of Health and Human Services, Division of Public Health
www.ncdhhs.gov - www.ncdhhs.gov/dph
N.C. DHHS is an equal opportunity employer and provider.

design: Better World Advertising [www.socialmarketing.com]

NCTobaccoFreeSchools.org